



**Lead with *IMPACT***

ISTANBUL -TURKEY  
19 TO 23 MAY, 2024

## Accelerating the Careers of High-Potential Leaders



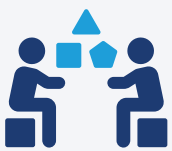
# Think, Speak and Act like a Leader

### **Why this program?**

Leadership Development Training has a place of great importance in today's world as leaders are viewed as evolved rather than born.

It's about bringing people together to achieve great results. It's about connecting with people rather than only communicating. This program will show you the best practices you should adopt and the habits you should develop to succeed as a leader.

The "Lead with IMPACT" Program transforms you from a good leader into a great leader. It will give you practical tools and expert knowledge to lead and influence your teams effectively in order to achieve the organizations' mission, vision and goals.



WORKSHOP



GOALS



MENTORING



STRATEGY



SKILL BUILDING



TEAMWORK

# Program Content

## Day one: Leading with Emotional Intelligence

- Understanding the Mind: Consciously and Subconsciously
- Identifying Limiting Beliefs
- Building Self-Management, Awareness and Self-Motivation
- Defining Growth Mindset vs. Fixed Mindset
- Amplifying Empathy: The 21st century skill
- Understanding Emotions and How to Manage Them in the Workplace
- Assess your personal EQ
- Understand the relation between emotions, thoughts and behaviors



## Day two: Communication & Relationship Building

- Building Proper Professional Communication
- Building Connections vs Building Relationships
- Self Confidence & Public Speaking
- Introducing the Power of Body Language and Practicing Techniques
- Understanding the Different Powers of the Voice and How to Use it
- Learning the Importance of using positive Words, Tonality, Pace, Articulation, and Clarity
- Communicate with IMPACT
- Giving effective feedback to improve performance



TEAM BUILDING



BRAINSTORM

## Day three: Critical Thinking and Decision-Making

- Understanding Individual Thinking with MBTI
- Understanding individual preferences and tendencies in decision-making.
- Identifying strengths and areas for development.
- Components of critical thinking: analysis, evaluation, inference, interpretation, explanation, self-regulation.
- Utilizing techniques such as root cause analysis and problem statement formulation.
- Applying problem-solving skills to real-life scenarios.



COACHING



INTERACTIVE

## Day four: Rethinking Leadership

- Recognizing 21st century leadership skills
- Creating a powerful vision that drives you
- John Maxwell's 5 levels of Leadership
- Empowerment: A leadership skill
- Motivating your team to achieve desired results
- Become an inspirational role model



GROUP

## Day five: Leading Change and Leaving a Legacy

- Understand that change is the only constant in life
- The stages of change
- Getting out of the zone of comfort
- Who moved my cheese (Story about change)
- Keep learning to keep leading
- Influence, Passion and Legacy
- Reach the desired Work-Life Balance
- Reflection, Review and Action Planning
- Graduation



PROBLEM SOLVING

# IS "Lead with IMPACT" RIGHT FOR YOU?

- Executives and senior managers seeking to reflect on, and further develop, their own leadership style
- Those aspiring to take on leading roles in their organization
- Professionals that wish to create and sustain an organizational environment that enables effective leadership and high performance.
- Second or third generation of a family business

## MCA Faculty:

***"Lead with IMPACT" is developed and facilitated by a multidisciplinary team of University faculty members who are skilled educators and hands on professionals and groundbreaking researchers.***

***Through board memberships, consulting, and field based research, they address the complex challenges facing business leaders across the globe.***

### Hassan J. Chaker *Lead Facilitator & Master Coach*

Hassan Chaker is founder and Managing Director M.C.A. People Solutions, an international recruitment, training and development consulting firm operating in the Middle East, Europe and Africa.

Hassan works with many organizations throughout the Middle East providing business people with the knowledge, skills and leadership strategies they need to succeed and make the most of themselves in today's fast-changing world. He is an experienced facilitator, trainer and business consultant who has created a unique package of integrated solutions to enable individuals, managers and teams to meet everyday challenges. Hassan is an expert in personal and team performance. His programs enhance creativity, motivation and excellence in individuals and teams, enabling people to develop an enthusiastic and optimistic attitude, clear goals consistent with personal values, practical skills and knowledge, and the ability to maintain peak performance under pressure.

Hassan is a PT instructor (EMBA Program and Undergraduate Program) at the Lebanese American University in Beirut, Lebanon.

An associate facilitator with ESADE University executive program in Barcelona, Spain.

An associate trainer at FIA University, Paris, France.

An independent certified coach, speaker and trainer with the John Maxwell team.

He is also a faculty member at IHRME, Institute of Human Resource Management Education in Arizona, USA.

During his 29 years career in people development, Hassan has delivered more than 2,000 workshops for more than 70,000 participants from around 73 nationalities.



*Master Coach and Facilitator*

### Maya El-Tal

Maya El Tal is a leadership consultant, an accredited master coach, university lecturer and a corporate trainer. Maya had studied Leadership Coaching at Harvard University, USA. She holds a Master's degree in Business Administration (MBA), from the Lebanese American University as well as a Master's degree (MSc) in Neuroscience and Neuropsychology from Bordeaux University in France. She conducts and develops workshops in coaching and mentoring, emotional intelligence, Negotiation skills and various leadership skills. Maya is an associate faculty at Cranfield University UK, where she delivers leadership and Strategy programs.

# Maria Saab

*High performance coach*

Maria Saab is a dedicated high performance coach, corporate trainer, and international speaker who specializes in helping executives, athletes, and high performers overcome their limiting beliefs, unlock their full potential, and create a balance across all different areas of life. With her previous experience as Chief Life Officer for Mindvalley, Maria has worked alongside renowned executives worldwide to help them heal and transform their lives on all levels. By blending proven coaching techniques, cutting-edge performance methodologies, and intuitive guidance, Maria Saab supports clients in breaking through barriers, optimizing their performance, and living a purpose-driven life. Maria studied Psychology and Dietetics at the Lebanese American University and is a Certified Life Coach by NFNLP, Certified High Performance Coach by Mindvalley and Evercoach, and Certified Power Voice Speaker by Les Brown. She has been working in the leadership and human behavior field for the past 7 years coaching athletes, executives, and leaders worldwide.



*Facilitator*

# Manal Farchoukh

Manale Farchoukh is a financial advisor, university lecturer and corporate trainer. Manale holds a CFA, a Credential of Leadership, Impact and Management in Business (CLIMB) from Harvard Business School, and a degree in Business Administration from the American University of Beirut.

# Nora Shbib

*Yoga Master*

As a Yoga Instructor, Nora found her passion and purpose through the transformative power of yoga. It was a lifeline that helped her heal both psychologically and physically, igniting a profound journey of self-discovery. Now, sharing this gift with others brings her immense joy, as she witnesses echoes of her own journey in each person she guides toward wellness and inner peace.



## Program Details:

Date: May 19 to 23 , 2024

Time : 9:00 am to 4:00 pm

Venue: Radisson Blu, Sisli, Istanbul, Turkey



COLLABORATION



TRAINING



CHALLENGE



PRODUCTIVITY



PRESENTATION



# Program Investment: \$5,900

The above fees are inclusive of:

- 5 Stars Hotel Accommodation
- Breakfast, Lunch and 2 Coffee breaks
- Turkish night dinner on a cruise
- Graduation Dinner
- Welcome Reception
- All material and handouts to participants
- Certificates of completion
- Participants' post-workshop action plan

The above fees are exclusive of:

- VAT
- Travel Expenses (Ticket/Visa/Airport Taxi)

Reserve your  
place now as  
places are  
limited

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## The JOHN MAXWELL Team

AN INDEPENDENT CERTIFIED COACH, TEACHER AND SPEAKER  
WITH THE JOHN MAXWELL TEAM



## LEAD PARTICIPANT SPOTLIGHT STORIES



Mona Bawarshi CEO and CMN of Gezairi and an active philanthropist committed to seeing Lebanon and the Arab world prosper. Through her impeccable professional record—she has been listed among the Most Influential Arab Women by Forbes.

"As a CEO, I've attended numerous leadership workshops throughout my career, but none have had the profound impact that the 'Lead with Impact' workshop had on me. The facilitators were exceptional, creating an engaging and interactive learning environment that encouraged open dialogue and collaboration. I left the workshop feeling energized, equipped with new skills and perspectives that have already begun to positively shape our company's trajectory. I highly recommend this workshop to any CEO or executive looking to drive meaningful change and lead with purpose."

Hiba Traboulsi Country Sales Manager- FMCG/Pharma

"As a Country Sales Manager, attending the 'Lead with Impact' workshop has been truly transformative for me and my team. The insights gained from this workshop have not only enhanced my leadership skills but have also empowered me to drive meaningful change within our organization. The practical strategies and tools provided have enabled me to inspire and motivate my team to exceed their targets while fostering a culture of collaboration and innovation. I highly recommend this workshop to any leader looking to elevate their impact and achieve sustainable success in today's dynamic business landscape."



**"It's a complete mind shaping experience"**

Samer Kahil, Power Holding CFO